

Ohio **HOLSTEIN NEWS**

ADVERTISING RATES

Breeder Rates

SIZE	COLOR	BLACK & WHITE
Full Page	\$300	\$130
Half Page	\$190	\$70
Third Page	\$135	\$55
Quarter Page	\$115	\$45
Business Card	\$75	\$30

ISSUES and DEADLINES

January/February - Deadline Jan. 10

March/April - Deadline March 10

May/June - Deadline May 10

September/October - Deadline Aug. 23
(Midwest Holsteins Issue)

November/December - Deadline Nov. 10

Commerical Rates

SIZE	COLOR	BLACK & WHITE	CONTRACT RATES
Full Page	\$500	\$350	\$450/\$315
Half Page	\$325	\$220	\$292.50/\$198
Third Page	\$225	\$160	\$202.50/\$144
Quarter Page	\$175	\$100	\$157.50/\$90
Business Card	\$90	\$40	\$81/\$36

Contract Advertising - save 10% if you agree to advertise in all five issues

(Color/B&W)

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