

Dream Cow

Jay and Jake Hein had to drive quickly straight through their home state of Ohio, arriving just on time at the sale of Doug Dye. There Jay and son Jake purchased the heifer **Quality-Quest Fancifire**. 'She was black, had a splendid thin hide and looked fantastic,' explains Jay. More than eight years later, their enthusiasm has only increased. 'Fancifire is our dream cow!' Last year, the Jeeves daughter became the first cow to score EX-94 at Nor-J Farms. In the meantime she is heading towards the impressive lifetime production of 250,000 lb (113,400 kg) 3.8% 3.3%. Son Jake: 'This year Fancifire was projected at 39,000 lb. (17,690 kg), while she is now pregnant to High Octane. During none of her lactations has she gone longer than three months past her one year calving date. This year, the expected calving interval is twelve months once again.' Fancifire, who was photographed as a five-year-old has gained a lot of body depth in the meantime, according to father and son Hein. 'Her most remarkable trait is her clean feet & legs. She also walks straight as an arrow, partly due to her balanced frame.' Fancifire appears to be a good brood cow, which is evident, for example, from her daughter Nor-J Fireshocker 1719 EX-92 (<Aftershock). No surprise for Jay and Jake Hein, who own 110 milking cows. 'Via EX daughters of Stormatic and Durham she descends from Quality-Quest Spitfire EX-93, a Reiff Rotare Juggler daughter with 279,650 lb (126,894 kg) lifetime production.'

~ Story from *Holstein International* - 1/2020



After making Fancifire available to us as a fresh two-year-old, Doug's connection was profound as he haltered her at the farm this winter now 8 years since the sale. Fancifire has been a tremendous addition to our breeding program as we work with 10 decedents including her first great, great granddaughter who is cut from the same mold.



Recent Production Highlights

Nor-J Heztry 1666 GP 82

- 348d, 38,489lbs, 3.0% 1155BF, 2.9% 1122P
- LTD 5 lactations, 147,744lbs
- Due 3/11/20 to Impression

Whiteleather Gwood 2515 EX 90

- 415d, 38,972lbs, 3.7% 1429BF, 3.1% 1212P
- LTD 3 lactations, 92,567lbs
- Due 2/26/20 to Luster-P

Our Highest Lifetime Jersey to date

Nor-J Moment 1258 NC - 10 lactations

- 197,108lbs, 4.9% 9612BF, 3.7% 7269P

RHA - 29,989lbs, 4.2% 1154BF, on 108 Holsteins



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